



*Marten Jullian*

JUMPS SEASON  
PORTFOLIO

# Post



## Strictly Classified

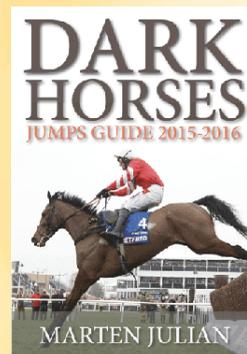
**"I became a vet because I wanted to save animals, but as a trainer I have to combine toughness and a will to win with sensitivity. They have to meet in the middle. Training racehorses keeps you very humble and very sane." Dermot Weld**

*Strictly Classified* offers readers a unique insight into the workings of a horseman's mind, notably in relation to their understanding of a racehorse's psyche, emotions and character. Calling from his training in psychotherapy and other disciplines, Marten sheds light on how those who work with horses attempt to unravel the innermost workings of a horse's mind. He has asked many of the world's top trainers and handlers how they identify and relate to a horse's individual personality and thereby encourage it to realise its full potential.



Reference is made to how they address the potential effect of a racehorse's formative years, their integration into a yard, their emotional range of experiences, their spirit, their will to win and their end days. This is a book specifically about horse people, how they respond to a horse's character and psychological disposition and it is illustrated with examples of a few well-known horses with which they have been involved.

## The Dark Horses Jumps Guide 2015/16



Marten's *Dark Horses Jumps Guide* is packed with informed insights on recruits from France, the Irish point-to-point field and the bumper ranks, together with news about unexposed and unraced horses with the potential to progress through the ranks. The *Guide* includes the following features:

**Marten's Premier List** – a choice selection of horses hand-picked by Marten in the expectation that they will provide readers with a profit to level stakes. **Marten's Dark Horses** – a selection of horses from a wide variety of backgrounds including Irish and English point-to-pointers, French imports, unexposed handicappers and bumper recruits. **The Point-to-Pointers** – Marten's assistant Jodie Standing has unearthed potential stars from the Irish point-to-point field, some of them recently acquired to join yards in the UK and Ireland.

**The Champion Hurdle, Gold Cup and World Hurdle Previews** – Marten's in-depth analysis and ante-post recommendations for these three highlights of the Cheltenham Festival. **A Dozen Golden Rules to Successful Exchange Trading** – Marten guides you through a few principles that have served him well in exchange trading and betting.

**These publications are available from Raceform by calling 01933 304 858.**

At time of print both books are on pre-publication prices of £15 and £12.99. RRP £20 + £14.99. Order by post - cheques payable to Raceform Ltd at Raceform, Sanders Road, Wellingborough, Northants NN8 4BX.

# The Winter Bulletin Book

THE PERFECT READ THIS CHRISTMAS!

**“Includes an interview with a top trainer, ante-post updates for Cheltenham and Marten’s Eyecatchers.”**

The *Winter Bulletin Book* is the perfect reading companion for the dark evenings and Christmas/New Year holiday. It includes:

Marten’s mid-term assessment of the season to date. Marten’s early look ahead to Cheltenham, with notable reference to the major races and ante-post markets. Marten’s updated views on his Premier List and selected horses from his Dark Horses Guide. Marten’s interview with one of the season’s top trainers. Marten’s assessment of the top races over Christmas and the New Year. Marten’s Eyecatchers – horses than have caught Marten’s eye and command respect in the second half of the season. Also... this is an ideal Christmas gift!

**Package offer and Christmas gift wrap available**

**PRICE: £12 (PUBLISHED THURSDAY 17 DECEMBER)**

# The Cheltenham Bulletin Book

CHEL TENHAM WOULDN'T BE THE SAME WITHOUT IT!

**“The Cheltenham Festival epitomises and represents everything that is great about jump racing – an unbelievable occasion as the finest jockeys, horses, owners and trainers battle it out for racing highest honours. It doesn’t get any better than this.”**

The *Cheltenham Bulletin Book* has long been recognised by professionals and enthusiasts alike as the authoritative guide to the greatest jump meeting in the world. The *Bulletin Book* is packed with an in-depth analysis of every race together with observations from Marten’s well-connected sources in Ireland and France. It also includes Star Bets from our team of writers, a statistical guide to the past runnings of each race and the Glance Card, providing a brief summary of each day in a pocket-sized format. Please note that you can also order the Bulletin Book with the Daily Text Messages, featuring Marten’s latest news for each day of the meeting (refer to the Order Form)

**PRICE: £25 (PUBLISHED THURSDAY 10 MARCH)**

# BUY BOTH THE WINTER AND CHELTENHAM BULLETIN BOOKS FOR £30



# The Telephone & Text Service



Marten records a daily racing information line with his news, views and analysis of the day's racing. It is updated each morning by 11.30. This service offers exactly the same information as on his premium rate line but has the added benefit of lower call charges and a daily text message.

If you currently enjoy listening to Marten's premium rate line on a regular basis joining this service will save you money.

By paying a monthly fee you receive access to a lower charge line (0871 number) and receive a daily text message from Marten direct to your mobile with a summary of the day's news.

You can choose your subscription length. You can order for a week, a month or the whole season. Alternatively if you would like to join for specific dates please contact Rebecca for a quote (minimum term 2 weeks).

This season we are also starting a download option on our website for subscribers to this service which will enable you to login and listen via our website or smart phone.



*Succinct and up-to-date information  
direct to your mobile phone.*

Following the successful introduction of this new service last year, Marten hopes to provide Racing Snapshots for many of this jump season's weekend meetings. Each Racing Snapshot features Marten's brief appraisal of the day's racing only when he feels the card warrants an interest. Using new technology subscribers open a PDF of Marten's Snapshot on your mobile phone.

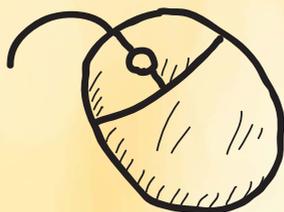
To receive a text letting you know when there is a Racing Snapshot please text the word **SNAPSHOT** and your name to 07786200690 or contact Rebecca.

To see an example of this service please visit the download page at [www.martenjulian.com](http://www.martenjulian.com)

**Price: One Credit £5, Five Credits £22.50 (from £25) or Ten Credits £40 (from £50)**



# Online



## The Cheltenham Package

**“The service with everything – emails, communiques, the Bulletin Book by post and online, late text messages, updates etc. Essential for the Festival enthusiast.”**

As usual Marten will be writing four Supplements for the *Cheltenham Package* clients, packed with the latest news and information from his team on the state of the going, amended running plans and jockey arrangements. Marten will specifically focus on horses that have been trained for the major handicaps, with special reference to likely market movers, making this an invaluable guide to those of you who like to trade on the exchanges or take an early price.

Each Supplement can be viewed online at 9.00pm the evening before the day's racing. Subscribers to the *Cheltenham Package* receive a host of benefits including:

- 1) *The Bulletin Book to view online and download on Tuesday 8 March – a week before the start of the meeting and invaluable to exchange traders*
- 2) *The Bulletin Book by post – despatched on Thursday 10 March*
- 3) *The Online Supplements – available every evening from 9.00pm*
- 4) *The Daily Communiques – updated news emailed every day in the 10 days leading up to the start of the meeting*
- 5) *Text Messages – Marten's late news for each of the four days of the meeting*

**PRICE: £40 IF ORDERED PRIOR TO 31 DECEMBER (FROM £50)**

**THE COMPLETE CHELTENHAM PACKAGE!**



# Online Previews

**“Full in-depth coverage of the jump season’s leading fixtures – a service of great value to those of you who like to take an early price or trade on the exchanges.”**

The *Online Previews* feature Marten’s up-to-date news and information for top meetings, available to read online the evening or two before the day’s racing. Results for this service have been in profit since the service’s inception.

## Chettenham Open Online Preview

The Open Meeting has now become something of a festival in its own right, featuring many established and up-and-coming stars and including the Paddy Power Gold Cup and the Greatwood Hurdle.

*Available the evenings of Thursday 12 and Friday 13 November: £20*

## Newbury Hennessy Online Preview

The Hennessy Gold Cup is one of jump racing’s most prestigious handicap chases and the highlight of a tremendous day’s racing. This issue may also include news for Sunday’s card.

*Available the evening of Friday 27 November: £7.50*

## Boxing Day/New Year Online Preview

The King George VI Chase is the headline act on a day packed with high-class racing, but Marten’s contacts found good winners at the lower-profile meetings last year and they will be working hard to do so again.

*Available the evening of Tuesday 22 December: £25*

## Newbury Betfair Hurdle Online Preview

The Betfair Hurdle is one of the biggest gambling races of the season. This edition also includes news and information for a tremendous support card.

*Available the evening of Friday 12 February: £7.50*

## Aintree Grand National Online Preview

The three-day Aintree Grand National meeting has grown in stature in recent years and now attracts many of the stars from Cheltenham, with the world’s greatest steeplechase taking centre stage on Saturday. The meeting warrants an individual Online Preview every day. Please note that due to Marten’s attendance at the meeting the three previews will be available at 11.00pm the evening before.

*Available the evenings of Wednesday 6 April, Thursday 7 April and Friday 8 April: £25*

**PREVIEW PACKAGE**  
ALL FIVE ONLINE PREVIEWS £75 (FROM £85)





# Personal Consultancy Service

Marten's *Personal Consultancy Service*, which costs less than £5 a day, provides the serious backer with a unique insight into the day's racing. Marten calls upon over 40 years of experience and his wide network of contacts to guide you through the season on a day-to-day basis. Last jump season's results yielded a profit to level stakes of 104 points.

Members of the PCS are entitled to the following benefits:

**Personal Access** – you are welcome to call Marten at any time to seek his guidance, discuss racing topics of interest or enquire further about his selections.

**Daily Line Access** – you have access to Marten's thoughts through his daily line at non-premium rate charges.

**Daily Text Message** – you receive a succinct summary of Marten's selections and occasional late news through a text message direct to your mobile phone.

**Email Preview** – you receive a daily email with Marten's news for the day's programme and occasional long-term information (including ante-post recommendations).

**Publications/Online Services** – you are entitled to receive Marten's publications and online services including his Guides, Online Previews and the full Cheltenham Package.

**Online Chats** – you are invited to join Marten for online chats, usually to precede a major fixture.

**Meetings** – you are welcome to spend time with Marten if you are attending a race meeting at which he is present.

Ask Rebecca for last season's results. You can also see examples of Marten's PCS Daily Preview through his website. Contact Rebecca for further details – call 01539 741007 – or email [rebecca@martenjulian.com](mailto:rebecca@martenjulian.com)

LAST SEASON'S PROFIT TO LEVEL STAKES - OVER  
100 POINTS FOR LESS THAN £5 A DAY!

## Other Services

### MARTEN'S PERSPECTIVE

Marten passes comment & opinion on racing issues, often expressing views that will not be found in the trade press.

Available to view free through our Online Blogs. Free postal version also available upon request.

#### Previous topics include:

*The True Significance Of Market Fluctuations*

*Cheating commonplace or under control*

*Ways of landing a touch*

*Notable Gambles*

*Barney Curley: An Insight into The Master*

*The Joy of Jumping*

*The All-Weather Programme: A Cheater's Charter?*

*Newmarket Observations*

*Non-Triers or Gamesmanship?*

*The Cloudy Classic Picture*



### FREE NEWSLETTERS

Available online and through the post.

## Keep in Touch



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@ MARTENJULIAN



@ REBECCAEJULIAN

# WHAT OUR CLIENTS HAVE TO SAY...

## ABOUT OUR OFFICE...

*Rebecca - once again a massive thank you for your valued assistance, but moreover the delightful way you resolve anything problematic speedily and with such kindness.*

## ABOUT OUR TEAM...

*I am extremely impressed by the service products and the efficient, courteous performance of the management team. Believe me, in a world riddled with shysters, con men, and out-and-out crooks your service is a breath of fresh air. Thank you Marten and all the back-up team.*

## ABOUT OUR CHELTENHAM BULLETIN BOOK...

*I just wanted to drop you a quick e mail, just a bit of a thank you I guess. I have never purchased the Bulletin Book before but have been a long time follower of Marten's other publications. The book made what is an extremely busy time of racing so much easier, separating the wheat from the chaff. So credit where credit is due, you and your team should be congratulated on another superb publication. Keep up the good work and thank you.*

## ABOUT OUR SNAPSHOT SERVICE...

*For Goodwood recently I used the Snapshot service which I found good as I could use it just on the days I was available and the Snapshots were interesting to read, but also had clear information, just right for novices like me!*

## ABOUT OUR DARK HORSES...

*Firstly, a confession! I had forgotten just how good the "Dark Horse" book was. It is compelling reading. Please pass on my sincere thanks to Marten for this excellent publication.*

## ABOUT OUR ONLINE PREVIEWS...

*It is ironic that you should write to me because I had been meaning to express my gratitude after last weekend as, once again, Marten and the team did a fantastic job of bringing to my attention the merits and characteristics of horses at the Open meeting through the Online Preview. It adds so much to the enjoyment of the card when these additional considerations can be referred to throughout the course of the meeting.*

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