

Extracts from the Weekend Card ...

From Marten's Weekend Action

Harbour Law (3yr Bay Colt)

'As you know I have always liked Harbour Law, but his mark of 102 reflects the enormity of his task in the St Leger. He is a progressive sort, though, and George Baker's quiet style will suit him. At 33/1 he is a shade too big ...' **WON 22/1 (Doncaster 10 September)**

Accidental Agent (2yr Bay Colt)

'You may recall that Accidental Agent was our first winner in the Sleeper section a few weeks ago. He was then a fair second in a nursery at Goodwood and although there are rivals with higher ratings pitched in against him, he is a useful sort and I want us to be with him at a good price ...' **WON 14/1 (Newmarket 1 October)**

From the Sleeper Section

Molly Carew (5yr Bay Mare)

'You may wonder why I want to include a maiden mare that has finished well beaten in her three starts to date but I saw enough on her hurdling debut to believe she will win races ... at Fontwell I was taken by the way she made progress from the back straight until appearing to tire turning for home ... had run in a similar way in bumpers ...' **WON 33/1 (Lingfield 31 January)**

From Under The Radar

Pure Vision (5yr Bay Gelding)

'Pure Vision's opening handicap mark of 102 seems more a reflection of his connections than form, but I have no doubt that his four runs over hurdles have been primarily for purposes of education, yet defeats by a total exceeding 200 lengths hardly warrant a mark of this nature. Yet the ability is there and he is one to note ...' **WON 7/1 (Lingfield 10 December)**

From Jodie's Jottings

Frodon (4yr Bay Gelding)

'I have mentioned him a few times in the past ... travelling well and looked poised before making a terrible blunder in the BetVictor Gold Cup ... that error winded him ... entered in the Capsian Caviar Gold Cup and at around 12/1 he is good each-way value ...' **WON 14/1 (Cheltenham 10 December)**

One For Arthur (8yr Bay Gelding)

'As you know I made him my selection for the London National but he opted for the Becher Chase instead where he ran a very creditable fifth, never stronger than at the line ... crying out for a stamina-sapping trip and he'll carry a nice low weight ... fantastic jumper which bodes well for a track like Warwick, where the fences are notoriously tricky ...' **WON 14/1 (Warwick 14 January)**

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the Weekend card



The Weekend Card - For as little as £5 a week!

What's it all about ...

After over 40 years in the business Marten and his team get to hear a lot from clients about what they're after from a service, which is why we see it as a priority to cater for as many of their needs as possible. That is the reason why last July we brought back the *Weekend Card*, which was our best-selling service many years ago, and as you can see from the published results it has proved a huge success since its return.

Continuity ...

One thing that has become clear is the importance of *continuity* in a service. For example, when we select a horse we know that our clients would appreciate some feedback – whether it wins or loses. The *Weekend Card* prioritises this by providing weekly updates on key horses from Marten's *Dark Horses Annuals* (both Flat and Jumps), selected horses from earlier editions and features of the *Weekend Card* and horses which received special mention in the *Postscript Service*.

User's Guide ...

All subscribers to the *Weekend Card* will receive a User's Guide, written and edited by Marten and Rebecca. This explains in full detail both how to use the *Weekend Card* and also how to derive the most benefit from it. Marten guides you through the racing side of things, while Rebecca provides advice on the technology and administration – how to order, keep alerted to runners etc.

The Contents ...

The *Weekend Card* includes the following features:

- **The Sleeper Section** – one of the most popular features of the *Weekend Card*, with Marten's specially noted horses – a few dark ones, a few unexposed ones and a few unraced ones.
- **The Clock Watcher** – Marten has devised a system to identify horses that have put up exceptional performances on the clock.
- **The Ante-Post Agenda** – a brief weekly update on horses that Marten believes warrant ante-post interest. Again, there will be continuity of mention.
- **Under The Radar** – observations, sometimes controversial, from Marten on subjects that the pundits miss – or choose to avoid! Strange rides, stable news and other intriguing issues!
- **The Weekend Action** – the *Weekend Card* covers Marten's thoughts on the big-race action at the weekend, together with horses that have caught his eye elsewhere.
- **The Update** – latest news and entries for horses that have featured in past *Weekend Cards*, the *Dark Horses Annuals* and the *Postscript Service*.
- **Ian Carnaby** – a great favourite of our clients and a big part of our team for many years.
- **Jodie's Jottings** – Marten's assistant Jodie Standing specialises in Irish point-to-pointers but she will also be sharing her occasional insights from the Flat.
- **The Irish Angle** – observations and informed comment from over the water!

'A really excellent publication that offers so much more than the industry norm'

'last weekend's Card was a triumph. Congratulations to one and all'

'it's the way you talk about them'

'well written and very informative'

'it is good to have it back'

'I look forward to each week's arrival'

'I think the layout is first class'

What the clients have had to say...

The Results ...

We believe that the only fair way to assess any service is by recording and updating the returns to a one point level stake and also as a percentage return on investment.

If you would like a full explanation of how these returns are calculated, or a complete list of results, then please contact Rebecca (rebecca@martenjulian.com).

Here are the returns for the period from July 2016 to the end of February 2017 for our current contributors:

Marten's Weekend Action

58% profit on investment (43pts LSP) including winners at 22/1, 14/1, 11/1, 8/1 (twice), 7/1, 6/1 (three times) etc

The Sleeper Section

120% profit on investment (31pts LSP) including winners at 33/1, 7/1, 7/2 etc

Under The Radar

18% profit on investment (3pts LSP) including winners at 7/1, 11/2 etc

Jodie's Jottings

56% profit on investment (32pts LSP) including winners at 14/1 (twice), 8/1, 6/1, 5/1 etc

Ian Carnaby

4% profit on investment (3pts LSP) including winners at 16/1, 6/1, 11/2, 5/1 etc

