

Jumps Season

2017/18



Marken Julian

The 2017/18 Dark Horses Jumps Guide

**‘The authoritative guide for
over 40 years to unexposed
horses ...’**

Marten's *Dark Horses Jumps Guide* is packed with informed insights about recruits from France, the Irish point-to-point field and the bumper ranks together with news about unexposed and unraced horses that have the potential to progress through the ranks.

This year's *Guide* will include:

Marten's Premier List – a choice selection of horses that have been hand-picked by Marten in the expectation that they will produce a profit to level stakes. **Marten's Dark Horses** – a selection of horses from a wide variety of backgrounds including Irish and English pointers, French imports and bumper recruits. **Marten's Dark Handicappers** – a handful of horses that Marten has reason to believe start their campaigns from a favourable mark. **The Point-to-Pointers** – Marten's assistant Jodie Standing has unearthed 40 potential stars from the Irish point-to-point field, many of them recently acquired by trainers based in the UK. **The Champion Hurdle and Gold Cup Previews** – Marten's in-depth 10,000-word preview of the Gold Cup and Champion Hurdle with ante-post recommendations.

**Last season's Champion Hurdle preview concluded:
‘Buveur D'Air, at 25/1, could be interesting ...’ WON 5/1**

£14.99

Bumper Offer: Dark Horses Jumps Guide, Winter Guide and
Cheltenham Bulletin Book: £35

**Already ordered the Jumps Guide from Raceform? Here is a special offer for you:
Winter Guide and Cheltenham Bulletin Book: £25**

Perfect Christmas reading ...

The Winter Guide 2017

The *Winter Guide* is the ideal reading companion for the long dark evenings over the Christmas and New Year holiday. It is packed with absorbing features including:

Marten's Mid-Season Review (observations on the season to date); **Marten's Cheltenham Ante-Post Preview** (a few ante-post suggestions for the Cheltenham Festival); **Marten's Premier List Update** (updated news and thoughts on the horses that Marten featured in the Premier List section of the Dark Horses Jumps Guide); **Marten's Holiday Preview** (an assessment of the top races, including the King George VI Chase, over Christmas and into the New Year); **Marten's Eyecatchers** (horses that have caught Marten's eye in the first half of the season – recent winners at 14/1, 8/1, 7/1, 5/1, 9/2 etc); **Jodie's Point-to-Point Review** (Jodie passes on her thoughts on how her point-to-pointers from the Dark Horses Jumps Guide have performed) and others to be decided.

Last year's Ante-Post Preview gave Special Tiara WON 25/1 and Native River placed 20/1

- £12
- Posted First Class on Friday 15th December
- Gift wrapping and direct despatch available!
- Free PDF copy emailed upon request from subscribers

New – The Winter Guide Supplement

Available to download on Friday 22nd December or emailed upon request

Things change on a daily basis in the busy run-up to Christmas, so we recommend that you subscribe to the *Supplement*. This will have the very latest up-to-date news as of Friday, 22nd December – just four days before the major Boxing Day programme. This service is only available to clients who buy our *Winter Guide*. Please note that it replaces our Christmas & Boxing Day Online Preview. £5 (if ordered at the same time as the *Winter Guide*)

The Cheltenham Bulletin Book

“The Cheltenham Festival epitomises and represents everything that is great about jump racing – an unbelievable occasion as the finest jockeys, horses, owners and trainers battle it out for racing’s highest honours. It doesn’t get any better than this.”

The *Cheltenham Bulletin Book* has long been recognised by both professionals and enthusiasts alike as the authoritative guide to the greatest Jumps meeting in the world.

The *Bulletin Book* is packed with an in-depth analysis of every race together with observations from Marten’s well-connected sources in Ireland and France. It also includes Stat Attack – a statistical guide to the past runnings of each race – and the Glance Card, providing a brief summary of each day in a pocket-sized format.

Please note that you can also order the *Bulletin Book* with the *Daily Text Messages* featuring Marten’s latest news for each day of the meeting (refer to the Order Form for further details)

Cheltenham Bulletin Book: £16 (normally £20)
(20% Pre-Publication Discount, available until 31 December)

Bumper Offer: Dark Horses Jumps Guide, Winter Guide and Cheltenham Bulletin Book: £35

Already ordered the Jumps Guide from Raceform? Here is a special offer for you:

Winter Guide and Cheltenham Bulletin Book: £25

“This is the service that has everything – emails, communiques, the Bulletin Book by post and online, late text messages, updates etc. Essential armoury for the serious Cheltenham Festival enthusiast.”

The Cheltenham Package

New – two-day declarations for the first time!

This year there is a two-day declaration system for the first time, which means subscribers to the *Cheltenham Package* will have an extra day to read the Online Supplements. Marten will therefore be writing TWO Supplements, on Monday 12 March covering days one and two, and Wednesday 14 March, covering days three and four.

The Supplements will be packed with latest news and going updates, running plans and jockey arrangements. As before Marten will specifically focus on horses that have been prepared for the handicaps, with special reference to likely market movers making this an invaluable guide for those who like to trade on the exchanges or take an early price.

The Supplements will be available to view online at 9.00pm on Monday 12 March and Wednesday 14 March. Subscribers to the Cheltenham package receive the following benefits:

- 1) The Bulletin Book to view online and download a week on Tuesday 6 March – a week before the start of the meeting
- 2) The Bulletin Book by post – despatched first class on Thursday 8 March
- 3) The two Online Supplements – available from 9.00pm on Monday 12 March and Wednesday 14 March
- 4) The Daily Communiques – updated news emailed every day for the seven days leading up to the start of the meeting
- 5) Text messages – Marten’s late news for each of the four days of the meeting.

Cheltenham Package: £40 (normally £50)
(20% Pre-Publication Discount, available until 31 December)

Cheltenham Dark Horses Offer: Cheltenham Package, Dark Horses Jumps Guide and Winter Guide: £60

Already got the Jumps Guide? Here is a special offer for you:

Cheltenham Package and Winter Guide: £49

The Telephone & Text Service

The perfect service for those who lead a busy life ... for just £2.50 a day!

Did you know that you can gain access to Marten's daily news by ringing an 0871 number rather than incur the extra costs of calling his Premium Rate Line?

If you are a regular caller to Marten's Premium Rate line then subscribing to this service will save you money. You can join for a specific period – a week, a month or the entire season - or for a meeting that you may be attending or watching. Subscribers to this service also receive a brief text message with the selections.

You are also entitled to a discount off our other services for the duration of your subscription. Past clients receive discounted renewal rates too!

Look at these outstanding benefits:

- 1) Access to Marten's news through a low-cost phone line (0871)
- 2) Text message direct to your mobile phone
- 3) Your choice of membership period
- 4) 5% loyalty discount from our publications for the duration of your subscription
- 5) Discounted renewal rates for past subscribers

If you would like to join please refer to the Telephone & Text Service on the order form

Launching this season!

The option to listen to Marten's daily line through our website

Listening online means no call charges.

Register for details via the order form. Subscribers will receive automatic access.





13 November: I like Simply Ned and North Hill Harvey both EW. Behind Time has been trained for this race. **Result: North Hill Harvey WON 6/4, Behind Time WON 9/2, Simply Ned 2nd 16/1**

15 January: Bernadelli and Conquer Gold are the two today both at Kelso. **Result: Bernadelli WON 11/4, Conquer Gold 2nd 7/2**

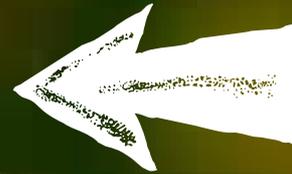
23 January: Catchamat is an assured stayer and ew value. Big gamble on American Patrol. **Result: Catchamat WON 5/4, American Patrol WON 11/10**

31 January: Molly Carew has the ability to run well today if wanted. Dreaming Time is useful. **Result: Molly Carew WON 33/4, Dreaming Time L**

20 February: Lord Ballim EW must be given another chance after last time's eye-catching display. Owner lives locally. Hartside danger. **Result: Lord Ballim WON 11/2, Hartside 2nd 6/1**

21 March: Caius Marcius has the ground and mark to go close today. Going too soft for him last time. Advised each-way. **Result: Caius Marcius WON 5/1**

Text messages
direct to your
mobile phone



**Last Jumps Season:
15% Profit on
investment.**

The Telephone & Text Service Direct

Speak to Marten direct!

Subscribers to this service receive:

- 1) Access to Marten's news through a low-cost phone line (0871)
- 2) Text message direct to your mobile phone
- 3) Your choice of membership period
- 4) 10% loyalty discount from our publications for the duration of your subscription
- 5) Discounted renewal rates for past subscribers

PLUS

- 6) The option to speak with Marten direct through the duration of your subscription with your racing queries, either through email or telephone!

If you would like to join please refer to the Telephone & Text Direct Access Service on the order form

Launching this season!

The option to listen to Marten's daily line through our website

Listening online means no call charges.

Register for details via the order form. Subscribers will receive automatic access.



An email and text direct from Marten every day!

Subscribers to this service receive:

- 1) Access to Marten's news through a low-cost phone line (0871)
- 2) Text message direct to your mobile phone
- 3) Your choice of membership period
- 4) 15% loyalty discount from our publications for the duration of your subscription
- 5) Discounted renewal rates for past subscribers
- 6) The option to speak with Marten direct through the duration of your subscription with your racing queries, either through email or telephone
- 7) An email sent direct from Marten with his information and analysis of the day's racing
- 8) The opportunity to take part in online chats with Marten and other subscribers
- 9) Access to a private area of the website to view the day's information

If you would like to join please refer to the Personal Consultancy Service on the order form



The Online Previews

“I have to give credit to the Postscript Service. It is an excellent facility for subscribers in my opinion. It shows you care and it is like a final chapter to the Online Preview which was missing beforehand.”

Our Online Previews are publications that cover major race meetings. Subscribers download them through our website or receive them via email should they be unable to download services. They are in a PDF format and cover all of Marten's news, views and information for the specified meeting. We produce them in an A4 paper size meaning should you want to print the publication it will do so easily on most home printers.

Subscribers to the Online Preview also receive the *Postscript Service*. This service is sent to clients with Marten's and sometimes Jodie's observations gleaned from the day's racing with pointers for the future. This means if you buy an *Online Preview* for Aintree you are not just receiving news and thoughts about the racing for that meeting but you are also going to benefit from news of long-term interest.

If you would like to see an example previous Online Previews are on our website.

Just £5 a day!



Marten is writing Online Previews for the following meetings this season:

The Cheltenham November Meeting (17th, 18th and 19th November)

Published in two parts: Thursday 16 November and Friday 17 November

Marten always has good news for this meeting.

Three years ago Marten passed on strong messages for Caid Du Berlais 8/1, Katkeau 9/2, Bitofapuzzle 4/1 and his big gamble of the meeting was on Sunday with Unique De Cotte 7/2, ensuring a good profit to level stakes over the three days.

Two years ago Marten had information for A Hare Breath, backed from 20/1 overnight to 6/1, and news for Sausalito Sunrise 7/1, Leave At Dawn 7/2, Altior 2/1 and others, ensuring another profit to level stakes.

Last season's winners included North Hill Harvey 6/1 (from 9/1), Behind Time 9/2 (from 6/1), O O Seven 9/2 (from 6/1), Astracad 0/30 (from 7/1) and Simply Ned each-way 2nd 16/1.

Price: £15

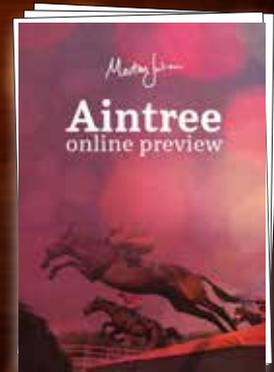
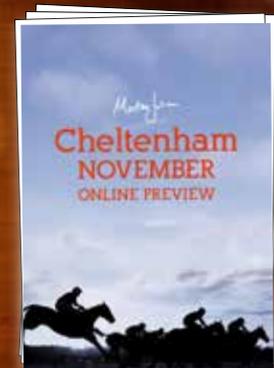
The Aintree Grand National Meeting (12th, 13th and 14th April)

Published in one part: Wednesday 11th April

This edition of the Preview is published in one part, covering the Grand National, the full programme of racing on Thursday and the key races and specific horses of interest for Friday and Saturday.

Last year's edition yielded a profit to level stakes from just a handful of selections with One For Arthur 14/1, Double W's 8/1 and Traffic Fluide each-way 3rd 14/1.

Price: £15



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