

# Jumps Season 2017/18

Hi there!

I hope you are anticipating the return of jump racing's big names as much as I am. I am pleased to enclose details of my services for the new season.

The Dark Horses Jumps Guide is now in its 43rd year – it seems a while ago that I used to trudge up to the local photocopying shop to produce the copies individually. Things have moved on, but I am delighted to learn from my team that many of you buying the book can recall those early days. Let's hope I can make it to the 50th edition!

My racing assistant Jodie Standing has been very excited for a while now about the quality of Irish point-to-pointers that are around at the moment. That is why we have allocated extra space to include her 40 nominations – a piece that amounts to over 9,000 words. The Guide also includes my Premier List, Dark Horses and Handicappers and the Cheltenham Gold Cup and Champion Hurdle previews (nominated Buveur D'Air at 25/1 last season).

Last year's Winter Guide did very well again so I have no hesitation in publishing another one for Christmas.

We are again producing our established range of services for Cheltenham – with one difference. You may be aware that there will now be a two-day declaration system for this meeting, which means we get another 24 hours to assess the markets on the second and fourth days. As a consequence of this welcome innovation my online Supplements will now be published in two parts rather than four.

The Dark Horses Jumps Guide, Winter Guide and Cheltenham Bulletin Book are the perfect companions for the new season. Don't forget that you can benefit from a discount by taking a look at our various offers on these and other publications and services.

I am also producing Online Previews for the Cheltenham November Meeting and Aintree. Both meetings have produced a profit for clients in recent years. Please note that there will not be an Online Preview for Christmas this season. Instead I am producing an Online Supplement to the Winter Guide (see brochure for details).

Please contact Rebecca ([rebecca@martenjulian.com](mailto:rebecca@martenjulian.com)) if you have any specific requirements. We always do our best to meet the individual needs of our clients.

It only remains for me to wish you the best of good fortune in the months to come!

Bye for now

*Marten Julian*

# ✓ Order Form

- Dark Horses Jumps Guide 2017/18 - £14.99**
- The Winter Guide 2017 - £12**  
*If you would like to order a second copy for a friend or have it gift wrapped (£1 extra) and sent direct please call or email the office to arrange or enclose details with your order.*
- The Winter Guide Supplement - £5**  
*Only available if ordering The Winter Guide. Online access required.*
- The Cheltenham Bulletin Book - £16 (normally £20)**  
*(20% Pre-Publication Discount, available until 31 December)*
- Cheltenham Book with text messages £21 (normally £25)**  
*(20% Pre-Publication Discount, available until 31 December)*
- The Cheltenham Package - £40 (normally £50)**  
*(20% Pre-Publication Discount, available until 31 December)*
- Winter Guide and Cheltenham Bulletin Book - £25**  
*For clients who have already ordered our Dark Horses Jumps Guide*
- Winter Guide & Cheltenham Package £49**  
*For clients who have already ordered our Dark Horses Jumps Guide*
- Bumper Package One:** Dark Horses Jumps Guide, Winter Guide and Cheltenham Bulletin Book - **£35**  **with Cheltenham text messages £40**
- Bumper Package Two:** Dark Horses Jumps Guide, Winter Guide, Winter Supplement and Cheltenham Package - **£60**
- Cheltenham November Open Online Preview - £15**
- The Aintree Grand National Meeting Online Preview - £15**

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- Marten Julian's Telephone & Text Service Direct:** To 16 April 2018. **Price: £650** (Monthly price available online)
- Personal Consultancy Service:** To 16 April 2018. The Complete Package for less than £5 per day. **Price: £799** (Monthly price available online)
- Information on our new racehorse partnerships**  **Free monthly Newsletter**
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