

Jumps Season

2011-12

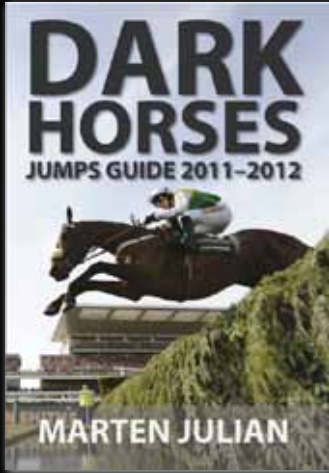


Marten Julian

free newsletter

Marten's **free monthly newsletter** gives you advance news of publications, services, ownership opportunities and special offers. By signing up you will be the first to know about forthcoming plans for both Marten Julian and Dark Horse Racing.

For the online version please follow the link on our homepage. For the postal version please use the enclosed order form or request it when you next call our office.



Marten's latest *Dark Horses Jumps Guide 2011'12* includes the following:

Marten's Premier List – 20 horses which have been selected with the intention of making a profit to level stakes, Marten's Dark Horses – over 40 horses including imports from France, the Irish point-to-point field and the Flat, Marten's Handicap Projects – 20 horses which appear to have been trained specifically with handicap hurdles and chases in mind, Trainers' Selections – Marten has asked trainers in Britain and Ireland to each nominate one dark horse to follow. The Cheltenham Preview – Marten previews the 2012 Gold Cup, Champion Hurdle and Queen Mother Champion Chase, nominating horses at 33'1, 25'1 and 8'1.

Purchasers of the *Dark Horses Jumps Guide* will receive information on:

A horse for handicap hurdles which has been beaten a total of 259 lengths (and pulled up once) in five runs to date, a recruit to a top yard from the English point-to-point field which is considered thrown in from his mark for handicap chases, an ex-Irish point-to-pointer specially nominated for us by Paul Nicholls as his horse to follow, Edward O'Grady's best prospect for hurdling from his team of last year's bumpers, a once-raced hurdler handled by one of the shrewdest trainers in the business, an up-and-coming staying handicap chaser with the perfect profile for the Welsh Grand National, a Listed/ Group class performer from the Flat switching codes and expected to take high rank in novice hurdles, Donald McCain's most highly-regarded bumper horse from last year, a maiden hurdler trained by Nick Williams who will start the season on a very low mark and an eye-catcher trained by Venetia Williams

Price: £12.99

Available from Raceform

This publication is available from **Raceform** by calling 01933 304 858 – please quote reference DARKJ11 or Online - visit www.racingpost.com By post: cheques payable to Raceform Ltd at Raceform, Sanders Road, Wellingborough, Northants NN8 4BX



Personal Consultancy Service

My **Personal Consultancy Service**, which costs less than £5 a day, is now established as a prime requirement for the serious backer.

Members for the forthcoming jumps season will receive the following benefits:



Personal Access – I am available for you to call me on any topic of your interest seven days a week.



Daily Line Access – you have access to my daily line at non-premium rate charges



Daily Text Message – I text you every day with my selections and updated news. These may occasionally come through at random times, especially when there is late news



Daily Email Preview – you receive a daily email with my news, long term-information, ante-post news and my reflections on how things have gone



Publications/Online Services – you receive any publications I write through the season including my Guides, Online Previews and Cheltenham/Aintree services



Online Conferences – you are invited to join me in online conferences, often in the days leading up to a major meeting



Meetings – I will try, at a mutually convenient time, to arrange to meet up with you at some point of the season. This will allow you the opportunity to speak to me in an informal and relaxed setting.

Priority membership is being given to my existing clients. If you would like to learn more about this service, which has a strictly limited membership, then please email our Personal Account Manager Rebecca (rebecca@martenjulian.com) and she will forward your details to me. I will then contact you directly with further information.

Contact rebecca@martenjulian.com



ONLINE PREVIEWS

I am writing **Online Previews** for the following meetings:



Cheltenham Open Meeting (Friday 11 November to Sunday 13 November)

Cheltenham's Open Meeting has now become something of a festival in its own right, starting with Countryside Day on Friday, the Paddy Power Gold Cup on Saturday and the Greatwood Hurdle on Sunday.

Out Thursday, Friday and Saturday 10, 11 and 12 November (8.00pm): £15



Newbury Hennessy Day (Saturday 26 November)

The Hennessy Gold Cup is one of the great handicap chases of the season and the highlight of a great day's racing.

Out Friday 25 November (8.00pm): £7.50



Christmas/Boxing Day Meetings (Monday 26 December)

The King George VI Chase heads the cast on a day packed with racing, but over the years Marten and his team have found plenty of winners at the lower profile venues.

Out Friday 23 December (8.00pm): £20



Aintree Grand National (Thursday 12 April to Saturday 14 April)

The Aintree Grand National meeting now attracts many of the stars from the Cheltenham Festival, with the world's most famous race taking centre stage on Saturday.

Out Wednesday, Thursday and Friday 11, 12 and 13 April (8.00pm): £15

PACKAGE OFFER £50 - SAVE £7.50

£50.00 for all four Previews (Normal Price: £57.50)

ORDER ONLINE: WWW.MARTENJULIAN.COM



Order form Jumps 2011/12



Cheltenham Bulletin Book
Dispatched Thursday 8 March. If you would like to guarantee delivery on Friday for an additional cost please call the office on 01539 741 007: **£20 (normal cost £25)**

Cheltenham Package (Online/Fax only)
A PDF version of the book on Tuesday 6 March, Book dispatched Thursday 8 March, A daily email from Wednesday 7 to Monday 12 March inclusive, Cheltenham Supplement download on Monday 12 March and Cheltenham Supplement Part Two download on Wednesday 14 March: **£40 (normal cost £50)**

Cheltenham Open Meeting Online Preview (Online/Fax only)
Cheltenham's Open Meeting has now become something of a festival in its own right, starting with Countryside Day on Friday, the Paddy Power Gold Cup on Saturday and the Greatwood Hurdle on Sunday. Out Thursday, Friday and Saturday 10, 11 and 12 November (8.00pm): **£15**

Newbury Hennessy Day Online Preview (Online/Fax only)
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Aintree Grand National Online Preview (Online/Fax only)
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Online Preview Package - All four Online Previews for **£50!** (Online/Fax only)

The **Complete** Package - All four Online Previews **plus** The Cheltenham Package for **just £80!** (Online/Fax only)

Personal Consultancy Service
The membership to this service is strictly limited. If you are interested please tick the order box and enter your contact details below. Marten will then contact you directly. Please note that there is no obligation to join by ticking this box.

Free monthly newsletter (postal) Free monthly newsletter (email) Please send me a receipt

Dark Horses Jumps Guide - please order from **Raceform**

Phone on 01933 304 858 and quote DARKJ11, Online - www.racingpost.com or post a cheque/postal order to Raceform Ltd at Raceform, Sanders Road, Wellingborough, Northants NN8 4BX

Name _____ Address _____

_____ Postcode _____

Contact number _____ Email address _____

I enclose a cheque/postal order made payable to Marten Julian / Please charge my card with £ _____

Card number _____ Exp date _____

CSV number (last three digits on reverse of card) _____ Signature _____

Maestro only Valid from date _____ Issue Number _____

CIRC: 297

The prices on this order form are only valid till 31 December 2011. If ordering in 2012 the costs return to the normal price.



Frequently asked questions

Rebecca Dixon answers some of our most frequently asked questions involving our services.

Why do you have two telephone numbers? Some clients like to be able to hold or leave a message instead of receiving the engaged tone. 01539 741 007 is our normal telephone line and if you call 08448 11 22 97 you are able to hold or leave a message.

If I order the Cheltenham Package what do I receive? On the day Marten's Bulletin Book goes to print you will be able to download it. A copy will also be posted to you. An email will be sent daily for the six days prior to the start of the Festival which will update you on all the latest news (it can also be downloaded). You can then also download the two updates during Cheltenham week.

Why don't you offer the Cheltenham Supplements through the post anymore? As the years went by we received more and more complaints from clients who didn't receive them in time. We do now offer a fax service for clients.

Why do you make an additional charge for guaranteeing delivery of The Cheltenham Bulletin Book on Friday? We use Special Delivery (Royal Mail) which costs £5.90 & we add 50p to cover our costs in preparing the items.

I live abroad what services can I receive? Please call us on 01539 741 007 to discuss your options.

What happens if I struggle to download the updates during Cheltenham week? Staff are available on both evenings (Mon 12 & Wed 14) to handle any problems. You can either email or call us for assistance. We stay in the office till 11pm and any queries received after this time are dealt with by 9am the following morning.

Why do I have to order Marten's Dark Horses Guides through Raceform? Raceform now publish these books for us leaving us to concentrate on Cheltenham, Marten's Personal Consultancy Service and Dark Horse Racing.

If I order the package but am staying in Cheltenham how will I receive the two Supplements which are available to download? Most hotels and B&Bs now offer internet access which means you can still log into your online account and download the information. If this is not an option where you are staying they may have a fax machine and we can fax them through for you on the two evenings. Please contact me if you wish to discuss this matter further.

How will I know if you have received my order? You can call the office to confirm we have received your order or you can request a receipt by indicating on the order form.

What if my book does not arrive? If your book has not come by Saturday morning please call the office. If you do have regular problems/delays with post in your area I recommend you pay the additional fee to guarantee delivery on Friday.

Why do you offer such a large discount for orders placed by 31 December? We used to get extremely busy in February and March with last minute orders so we now offer an incentive for people to order early.